

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: REPORT CONTENTS: Data on purchases of Faucets for Kitchen, Lavatory, and Bathtubs and Showers including control types, single (handle or lever) and two controls (one for hot, one for cold). Included is market share data on bathroom, kitchen, and bathtub/shower faucet sales of materials and finishes such as Chrome, Brass, Bronze, Nickel, and Stainless Steel, and Shower heads and Steam Generators.

FAUCETS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
UNITED STATES HOUSING STARTS Single-Family Detached Multifamily (SFA & MF) TOTAL	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.
FAUCETS			
LAVATORY SINK FAUCET TYPE Faucets Single control Two controls TOTAL			
LAVATORY SINK FAUCETS Faucets Chrome Polished brass Hand-rubbed bronze Solid color Nickel Stainless steel Other TOTAL			

SAMPLE DATA SHEET

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FAUCETS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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KITCHEN SINK FAUCET TYPE

- Faucets
- Single control
- Two controls
- TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

KITCHEN SINK FAUCETS

- Faucets
- Chrome
- Polished brass
- Hand-rubbed bronze
- Solid color
- Nickel
- Stainless steel
- Other
- TOTAL

BATHTUB AND SHOWER FAUCET TYPES

- Faucets
- Single control (pulled / lifted)
- Single control (twisted)
- Two controls
- TOTAL

BATHTUB AND SHOWER FAUCETS

- Faucets
- Chrome
- Polished brass
- Hand-rubbed bronze
- Solid color
- Nickel
- Stainless steel
- Other
- TOTAL

STEAM GENERATOR LOCATION

- Steam Generators
- Bathtubs
- Showers
- Whirlpools
- TOTAL

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FAUCETS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS
NAHB Research Center, Inc.

SINGLE FAMILY DETACHED

MULTIFAMILY DWELLINGS

PRODUCT USAGE

MULTIPLE SHOWERHEADS INSTALLED

Percent of Showers

More than 1 standard showerhead

More than 1 hand-held showerhead

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

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SHOWERHEAD TYPE

Showerheads

Standard / Fixed showerhead

Hand-held showerhead

Massaging showerhead

Thermostatic valves

Body sprays

Steam head

Other

TOTAL

SAMPLE DATA SHEET

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