

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on new homes with Fireplaces, Woodstoves, and Chimneys including number of fireplaces and material used like Stone, site-built concrete masonry units, factory-built steel, wood or pellet burning stoves and Fuel type such as Electric, Gas, Jel Fuel / Gel Fuel, Wood, Pellet or Corn and others.

### FIREPLACES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNITED STATES

HOUSING STARTS  
Single-Family Detached  
Multifamily (SFA & MF)  
TOTAL

#### FIREPLACES & WOOD STOVES

FIREPLACES & CHIMNEYS FOR WOOD STOVES  
Dwellings  
NO fireplaces / chimneys  
One fireplace / chimney  
Two fireplaces / chimneys  
Three or more fireplaces / chimneys  
TOTAL

FIREPLACE & WOOD STOVE - MATERIAL  
Number of Units  
Site-built brick or stone  
Site-built concrete masonry units  
Factory-built steel -- open front  
Factory-built steel -- closed front  
Stoves -- wood or pellet burning  
Chimney only -- ready for stove  
Other  
TOTAL

FIREPLACE & WOOD STOVE - FUEL  
Number of Units  
Gas  
Wood, pellet, or corn  
Electric  
Jel / Gel  
Other or not operational  
TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

SAMPLE DATA SHEET

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