

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Starter Homes, Move Up Homes, and Luxury Homes such as Average Lot Size, Average Square Feet of Finished Floor, Average Price of Land, Finished Basements, Type of Foundation, Number of Stories, Garages, and Number of Rooms, purpose of Building, Homes for Older Buyers, and Size of Builder.

GENERAL CHARACTERISTIC OF NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNITED STATES

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

HOUSING STARTS

Single-Family
Multifamily (SFA & MF)

TOTAL

GENERAL CHARACTERISTICS

AGGREGATION BY TYPE OF SINGLE-FAMILY DETACHED HOUSING

Starter
Move-up
Luxury
TOTAL

SQUARE FEET OF CONSTRUCTION

Starter
Move-up
Luxury
TOTAL

DOLLAR VALUE OF CONSTRUCTION (INCLUDING LAND)

Starter
Move-up
Luxury
TOTAL

FOUNDATION TYPES -- SINGLE-FAMILY DETACHED

Full basement
Partial basement & crawl space
Partial basement & slab
Crawl space, continuous wall
Slab
Piers
TOTAL

SAMPLE DATA SHEET

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GENERAL CHARACTERISTIC OF NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS
NAHB Research Center, Inc.

SINGLE FAMILY DETACHED

MULTIFAMILY DWELLINGS

PRODUCT USAGE

HOUSES BY NUMBER OF STORIES -- SINGLE-FAMILY DETACHED

One	Per-house averages of materials
Two	usage, also known as coefficients, for
Three	single-family detached homes.
TOTAL	

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

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HOUSES BY NUMBER OF GARAGES -- SINGLE-FAMILY DETACHED

One car
Two car
Three or more car
One car carport
Two car carport
No garage or carport
TOTAL

NUMBER OF ROOMS -- SINGLE-FAMILY DETACHED

Bedrooms
Full or 3/4 Bathrooms
Half Bathrooms
Total rooms
Closets

AGGREGATION BY TYPE OF MULTIFAMILY DWELLING

Single-family attached (townhouses)
Multifamily (apartments)
TOTAL

SQUARE FEET OF CONSTRUCTION

Single-family attached (townhouses)
Multifamily (apartments)
TOTAL

DOLLAR VALUE OF CONSTRUCTION (Including land)

Single-family attached (townhouses)
Multifamily (apartments)
TOTAL

TYPE OF FOUNDATION -- SFA

Full basement
Partial basement & crawl space
Partial basement & slab
Crawl space, continuous wall
Slab
Piers
TOTAL

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SINGLE FAMILY DETACHED

MULTIFAMILY DWELLINGS

PRODUCT USAGE

NUMBER OF STORIES -- SFA

One
Two
Three
Four
TOTAL

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TYPE OF FOUNDATION -- MULTIFAMILY

Full basement
Partial basement & crawl space
Partial basement & slab
Crawl space, continuous wall
Slab
Piers
TOTAL

NUMBER OF STORIES -- MULTIFAMILY

One
Two
Three
Four
TOTAL

NUMBER OF ROOMS -- TOWNHOUSES & APARTMENTS

Bedrooms
Full or 3/4 Bathrooms
Half Bathrooms
Total rooms
Closets

ALL SINGLE FAMILY DETACHED HOMES

Builders in Sample
Units in Sample
Average Square Feet of Finished Floor
Average Sales Price Including Land
Average Lot Size in Square Feet
Average SF of Finished Basement
Percent Homes w/Finished Basement

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SINGLE FAMILY DETACHED

MULTIFAMILY DWELLINGS

PRODUCT USAGE

STARTER HOMES

Builders in Sample
Units in Sample
Average Square Feet of Finished Floor
Average Sales Price Including Land
Average Lot Size in Square Feet
Average SF of Finished Basement
Percent Homes w/Finished Basement

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

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MOVE-UP HOMES

Builders in Sample
Units in Sample
Average Square Feet of Finished Floor
Average Sales Price Including Land
Average Lot Size in Square Feet
Average SF of Finished Basement
Percent Homes w/Finished Basement

LUXURY HOMES

Builders in Sample
Units in Sample
Average Square Feet of Finished Floor
Average Sales Price Including Land
Average Lot Size in Square Feet
Average SF of Finished Basement
Percent Homes w/Finished Basement

AGGREGATION BY TYPE

By Units
Starter
Move-up
Luxury

TOTAL

TYPE OF FOUNDATION

Percent of new homes
Full basement
Partial basement & crawl space
Partial basement & slab
Crawl space, continuous wall
Slab
Piers
TOTAL

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GENERAL CHARACTERISTIC OF NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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NUMBER OF STORIES
 Percent of new homes
 One
 Two
 Three
TOTAL

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GARAGES
 Percent of new homes
 One car garages
 Two car garages
 Three or more car garages
 One car carport
 Two car carport
 No garage
TOTAL

AVERAGE NUMBER OF ROOMS
 Per Home
 Bedrooms
 Full or 3/4 Bathrooms
 Half Bathrooms
 Total Rooms
 Closets

PURPOSE OF BUILDING
 Percent of New Homes
 For speculation on builder's land
 Presold on builder's land
 For the owner on the owner's land
 For builder's personal occupancy
 For rent
 Not reported

TOTAL
HOMES FOR OLDER BUYERS
 Percent of New Homes
 Built in "active adult" / age-restricted communities
 Sold to occupants over the age of 55

AVERAGE UNITS PER BUILDER
 All Single-Family Detached Homes

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BUILDER PRACTICES REPORTS
NAHB Research Center, Inc.

SINGLE FAMILY DETACHED

MULTIFAMILY DWELLINGS

PRODUCT USAGE

DISTRIBUTION BY SIZE OF BUILDER

Percentage of Builders in Sample

- 1 to 10 homes
- 11 to 25 homes
- 26 to 100 homes
- Over 100 homes

TOTAL

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