

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Insulation like R-Value, Type, and materials of Slab Floor, Slab Perimeter, Crawl Space Ground Floor, Crawl Space Wall, Basement Ground Floor, Basement Wall, Exterior Wall Cavity, Flat and Cathedral Ceilings, Garage Wall Cavity and Ceilings, Sound, Interior Wall Cavity, Second-Story Floor Cavity Insulation, and all Insulation in Square Feet of R-1 materials like Fiberglass, Batt or Blown, Rockwool Batt and Blown, Cellulose Blown, Foam Plastic, Fiberglass Board, and Other.

INSULATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNITED STATES

HOUSING STARTS
Single-Family Detached
Multifamily (SFA & MF)
TOTAL

INSULATION

SLABS-ON-GRADE WITH NO INSULATION
Of all homes

SLAB FLOOR INSULATION -- TYPE
Square feet of floor
Extruded polystyrene
Expanded polystyrene
Polyisocyanurate
Fiberglass board
None
TOTAL

SLAB FLOOR INSULATION -- R-VALUE
Square feet of floor
Less than 3.75
R-3.75 to R-5.0
R-7.5
R-10 or Greater
TOTAL

SLAB FLOOR INSULATION -- TYPE
Units given in square feet of R-1
Extruded polystyrene
Expanded polystyrene
Polyisocyanurate
Fiberglass board
TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

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INSULATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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SLAB PERIMETER INSULATION -- TYPE

Square feet of vertical surface

- Extruded polystyrene
- Expanded polystyrene
- Polyisocyanurate
- Fiberglass board
- None

TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

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SLAB PERIMETER INSULATION -- R-VALUE

Square feet of vertical surface

- Less than 3.75
- R-3.75 to R-5.0
- R-7.5
- R-10 or Greater

TOTAL

SLAB PERIMETER INSULATION -- TYPE

Units given in square feet of R-1

- Extruded polystyrene
- Expanded polystyrene
- Polyisocyanurate
- Fiberglass board

TOTAL

CRAWL SPACES: GROUND FLOOR INSULATION -- TYPE

Square feet of floor

- Fiberglass batt
- Fiberglass blown
- Rockwool batt
- Cellulose blown
- Spray foam
- Foam board
- None -- insulated wall instead
- None -- neither walls nor floors insul.

TOTAL

CRAWL SPACES: GROUND FLOOR INSULATION -- R-VALUE

Square feet of floor

- R-7 or less
- R-11
- R-13
- R-19
- R-22 or greater

TOTAL

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INSULATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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CRAWL SPACES: GROUND FLOOR INSULATION -- TYPE
 Units given in square feet of R-1

- Fiberglass batt
- Fiberglass blown
- Rockwool batt
- Cellulose blown
- Spray foam
- Foam board

TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

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AVERAGE R-VALUE OF INSULATED FLOORS ABOVE CRAWLSPACES
 Insulated Floors Only

CRAWL SPACE WALL INSULATION -- TYPE
 Square feet of vertical surface

- Fiberglass batt or blanket
- Fiberglass board
- Rockwool batt
- Extruded polystyrene
- Spray foam
- Expanded polystyrene
- Polyisocyanurate
- Other

TOTAL

CRAWL SPACE WALL INSULATION -- R-VALUE
 Square feet of vertical surface

- Less than R-5
- R-5 to R-6.9
- R-7 to R-8.9
- R-9 to R-10.9
- R-11 to R-12.9
- R-13
- Greater than R-13

TOTAL

CRAWL SPACE WALL INSULATION -- TYPE
 Units given in square feet of R-1

- Fiberglass batt or blanket
- Fiberglass board
- Rockwool batt
- Extruded polystyrene
- Spray foam
- Expanded polystyrene
- Polyisocyanurate
- Other

TOTAL

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INSULATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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BASEMENTS: GROUND FLOOR INSULATION -- TYPE
 Square feet of floor
 Fiberglass batt
 Fiberglass blown
 Rockwool batt
 Cellulose blown
 Spray foam
 Foam Board
 None -- insulated wall instead
 None -- neither walls nor floors insul.
 TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

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BASEMENTS: GROUND FLOOR INSULATION -- R-VALUE
 Square feet of floor
 R-7 or less
 R-11
 R-13
 R-19
 R-22 or greater
 TOTAL

BASEMENTS: GROUND FLOOR INSULATION -- TYPE
 Units given in square feet of R-1
 Fiberglass batt
 Fiberglass blown
 Rockwool batt
 Cellulose blown
 Spray foam
 Foam Board
 TOTAL

TOTAL FLOOR INSULATION -- OVER BASEMENTS ANI
 Units given in square feet of R-1
 Fiberglass batt
 Fiberglass blown
 Rockwool batt
 Cellulose blown
 Spray foam
 Foam Board
 TOTAL

AVERAGE R-VALUE OF INSULATED GROUND FLOORS ABOVE BASEMENTS
 Insulated Floors Only

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INSULATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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BASEMENT WALL INSULATION -- TYPE

Square feet of vertical surface

- Fiberglass batt
- Rockwool batt
- Fiberglass board
- Extruded polystyrene
- Expanded polystyrene
- Polyisocyanurate
- Other

TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

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BASEMENT WALL INSULATION -- R-VALUE

Square feet of vertical surface

- Less than R-5
- R-5
- R-7.5
- R-10
- R-11
- R-13
- Greater than R-13

TOTAL

BASEMENT WALL INSULATION -- TYPE

Units given in square feet of R-1

- Fiberglass batt
- Rockwool batt
- Fiberglass board
- Extruded polystyrene
- Expanded polystyrene
- Polyisocyanurate
- Other

TOTAL

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INSULATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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EXTERIOR WALL CAVITY INSULATION

- Square Feet of Exterior Wall
- Fiberglass batt
- Fiberglass blown behind mesh
- Fiberglass blown-on, no mesh
- Rockwool batt
- Spray foam
- Cellulose blown behind mesh
- Cellulose blown-on, no mesh
- Foam Board
- Other
- None
- TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

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EXTERIOR WALL CAVITY INSULATION

- Units given in square feet of R-1
- Fiberglass batt
- Fiberglass blown behind mesh
- Fiberglass blown-on, no mesh
- Rockwool batt
- Spray foam
- Cellulose blown behind mesh
- Cellulose blown-on, no mesh
- Foam Board
- Other
- TOTAL

EXTERIOR WALL CAVITY -- R-VALUE

- Square Feet of Exterior Wall
- R-7 or less
- R-9 and R-11
- R-13
- R-14 and R-15
- R-19
- R-20 or greater
- TOTAL

AVERAGE R-VALUE OF EXTERIOR WALLS

All walls included

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INSULATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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CEILING INSULATION CONFIGURATION -- FLAT CEILING
 Square Feet of Ceiling
 Fiberglass batt and blown
 Fiberglass batt
 Fiberglass blown
 Rockwool batt
 Rockwool blown
 Cellulose blown
 Spray foam
 Foam Board
 Other
 None
 TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

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CEILING INSULATION CONFIGURATION -- CATHEDRAL CEILINGS
 Square Feet of Ceiling
 Fiberglass batt
 Rockwool batt
 Spray foam
 Foam Board
 Other
 None
 TOTAL

CEILING INSULATION
 Units given in square feet of R-1
 Fiberglass batt
 Fiberglass blown
 Rockwool batt
 Rockwool blown
 Cellulose blown
 Spray foam
 Foam Board
 Other
 TOTAL

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INSULATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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CEILING INSULATION -- R-VALUE

Square Feet of Ceiling

- R-7 or less
- R-9 and R-11
- R-13
- R-14 and R-15
- R-19
- R-21
- R-22
- R-24 and R-26
- R-30
- R-31 through R-38
- R-40 or greater

TOTAL

AVERAGE R-VALUE OF CEILING

GARAGE WALL CAVITY INSULATION

Square Feet of Exterior Wall

- Fiberglass batt
- Fiberglass blown behind mesh
- Fiberglass blown-on, no mesh
- Rockwool batt
- Cellulose blown behind mesh
- Cellulose blown-on, no mesh
- Spray foam
- Foam Board
- Other

TOTAL

GARAGE WALL CAVITY INSULATION

Units given in square feet of R-1

- Fiberglass batt
- Fiberglass blown behind mesh
- Fiberglass blown-on, no mesh
- Rockwool batt
- Cellulose blown behind mesh
- Cellulose blown-on, no mesh
- Spray foam
- Foam Board
- Other

TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

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BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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GARAGE CEILING INSULATION CONFIGURATION -- F

Square Feet of Ceiling

- Fiberglass batt and blown
- Fiberglass batt
- Fiberglass blown
- Rockwool batt
- Rockwool blown
- Cellulose blown
- Spray foam
- Foam Board
- Other

TOTAL

GARAGE CEILING INSULATION

Units given in square feet of R-1

- Fiberglass batt
- Fiberglass blown
- Rockwool batt
- Rockwool blown
- Cellulose blown
- Spray foam
- Foam Board
- Other

TOTAL

SOUND INSULATION

INTERIOR WALL CAVITY INSULATION

Square Feet of Interior Wall

- Fiberglass batt
- Fiberglass blown
- Rockwool batt
- Cellulose blown
- Spray foam
- Foam Board
- Other

TOTAL

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BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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INTERIOR WALL CAVITY INSULATION

Units given in square feet of R-1

- Fiberglass batt
- Fiberglass blown
- Rockwool batt
- Cellulose blown
- Spray foam
- Foam Board
- Other

TOTAL

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SECOND STORY FLOOR CAVITY INSULATION

Square Feet of Insulated Floor

- Fiberglass batt
- Fiberglass blown
- Rockwool batt
- Cellulose blown
- Spray foam
- Foam Board
- Other

TOTAL

SECOND STORY FLOOR CAVITY INSULATION

Units given in square feet of R-1

- Fiberglass batt
- Fiberglass blown
- Rockwool batt
- Cellulose blown
- Spray foam
- Foam Board
- Other

TOTAL

ALL INSULATION

Units given in square feet of R-1

- Fiberglass batt
- Fiberglass blown
- Rockwool batt
- Rockwool blown
- Cellulose blown
- Spray foam
- Foam Board
- Fiberglass Board
- Other

TOTAL

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INSULATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS
NAHB Research Center, Inc.

SINGLE FAMILY DETACHED

MULTIFAMILY DWELLINGS

PRODUCT USAGE

ALL INSULATION
Square Feet of Insulated Area
Fiberglass batt
Fiberglass blown
Rockwool batt
Rockwool blown
Cellulose blown
Spray foam
Foam Board
Fiberglass Board
Other
TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

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