

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Appliances including Ranges, Cooktops, Wall Ovens, Cooking Fuel, Burner Types, Venting Method for cooking, Microwave Ovens, Refrigerators, Dishwashers, Clothes Washers, Clothes Dryers and other appliances like Garbage Disposals, Trash Compactors, Hot Water Dispensers, Central Vacuums, Elevators, and Chair lifts.

APPLIANCES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
UNITED STATES	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.
HOUSING STARTS Single-Family Detached Multifamily (SFA & MF) TOTAL			
APPLIANCES			
RANGES, COOKTOPS & WALL OVENS Units Freestanding Slide-in Drop-in Cooktops & Wall Ovens None TOTAL			
COOKING FUEL Units Gas ranges Electric ranges Gas cooktops Electric cooktops TOTAL RANGES AND COOKTOPS			
WALL OVENS Gas wall ovens Electric wall ovens TOTAL WALL OVENS			
WALL OVEN CONFIGURATION Units Single wall oven Two separate wall ovens Stacked double ovens in a single unit TOTAL			

SAMPLE DATA SHEET

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APPLIANCES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS
NAHB Research Center, Inc.

SINGLE FAMILY DETACHED

MULTIFAMILY DWELLINGS

PRODUCT USAGE

VENTING METHOD FOR COOKING

Units
Over-the-range microwave with venting
Downdraft venting in range
Ductless range hood
Ducted range hood
Through-the-wall fan
Ducted ceiling exhaust vent
No venting
TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

MICROWAVE OVENS

Units
Built-in with range
Built into cabinet
Over-the-range
Countertop or hung under cabinets
Top unit of double wall oven
No microwave oven
TOTAL

REFRIGERATORS

Units
Freezer on top, refrigerator below
Refrigerator on top, freezer below
Side-by-side refrigerator / freezer
Refrigerator with no freezer
No refrigerator installed
TOTAL

OTHER APPLIANCES

Units
Garbage disposal
Trash compactor
Hot water dispenser
Central vacuum system – full system
Central vacuum – pre-piping only
Elevator
Chair lift
Water softener
Hot water recirculation piping
Optional fire sprinkler system
Code required fire sprinkler system

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APPLIANCES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS
NAHB Research Center, Inc.

SINGLE FAMILY DETACHED

MULTIFAMILY DWELLINGS

PRODUCT USAGE

BURNER TYPE - RANGE

Units
ELECTRIC BURNERS
Halogen burner / smoothtop
Smoothtop, no halogen
Conventional heat coils
Modular units for grill
GAS BURNERS
Sealed gas burners
Conventional gas
TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

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BURNER TYPE - COOKTOP

Units
ELECTRIC BURNERS
Halogen burner / smoothtop
Smoothtop, no halogen
Conventional heat coils
Modular units for grill
GAS BURNERS
Sealed gas burners
Conventional gas
TOTAL

BURNER TYPE

Units
ELECTRIC BURNERS
Halogen burner / smoothtop
Smoothtop, no halogen
Conventional heat coils
Modular units for grill
GAS BURNERS
Sealed gas burners
Conventional gas
TOTAL

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APPLIANCES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS
NAHB Research Center, Inc.

SINGLE FAMILY DETACHED

MULTIFAMILY DWELLINGS

PRODUCT USAGE

DISHWASHERS

Units
With timing cycles
With clean sensors
No dishwasher
TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

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CLOTHES WASHERS

Units
Top loading
Front loading
No clothes washing machine
TOTAL

CLOTHES DRYERS

Units
Electric dryer
Gas dryer
No clothes dryer
TOTAL

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