

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on linear feet of materials used in kitchen countertops and vanity countertops such as Solid Surface, Laminate, Ceramic Tile, Cultured Marble, Engineered Stone, Wood or Butcher Block, Granite, Marble, Slate or other natural stone.

### COUNTERTOPS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNITED STATES

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

HOUSING STARTS

- Single-Family Detached
- Multifamily (SFA & MF)

TOTAL

#### COUNTERTOPS

KITCHEN COUNTERTOP MATERIAL

- Linear Feet
  - Solid Surface
  - Laminate
  - Ceramic Tile
  - Cultured Marble
  - Engineered stone
  - Wood (butcher block)
  - Granite
  - Marble, slate, or other natural stone
  - Other

TOTAL

VANITY COUNTERTOP MATERIAL

- Linear Feet
  - Solid Surface
  - Laminate
  - Ceramic Tile
  - Cultured Marble
  - Engineered stone
  - Wood (butcher block)
  - Granite
  - Marble, slate, or other natural stone
  - Other

TOTAL

SAMPLE DATA SHEET

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