

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Square feet of material used for Radiant Barriers in Walls, Roofs, or Ceilings and totals for homes with House wrap and Radiant Barriers.

HOUSEWRAP and RADIANT BARRIERS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
--	-------------------------------	------------------------------	----------------------

UNITED STATES

HOUSING STARTS
 Single-Family Detached
 Multifamily (SFA & MF)
 TOTAL

HOUSE WRAP & RADIANT BARRIERS

AIR INFILTRATION BARRIERS / HOUSE WRAP
 Homes
 Square Feet of material

RADIANT BARRIERS - WALL
 Homes
 Square Feet of material

RADIANT BARRIERS - ROOF OR CEILING
 Homes
 Square Feet of material

TOTAL RADIANT BARRIERS
 Square Feet of material

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

SAMPLE DATA SHEET

[Click here for purchase info!](#)