

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Shutters, Wood or Plastic, and Shutter Style like Raised Panel, Louvered, or Board and Batten, and Material of Exterior Ornamental Trim such as Solid Wood/Lumber, Plywood/LVL, Hardboard or MDF, Stucco on Foam Board (EIFS), Urethane Plastic, Vinyl, Fiber Cement, Wood/Plastic Composite, OSB, Aluminum wrap, Steel, Cellular PVC or Solid Vinyl, and trim and Molding for Eaves, Front Doors, and Front Windows, especially Crown and Dentil Moulding, Pediments, Pilasters, and Arches.

SHUTTERS and EXTERIOR ORNAMENTAL TRIM MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNITED STATES

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

HOUSING STARTS

- Single-Family Detached
- Multifamily (SFA & MF)

TOTAL

SHUTTERS & EXTERIOR ORNAMENTAL TRIM

SHUTTER MATERIAL

- Pairs of Shutters
 - Wood
 - Plastic
 - Other
- TOTAL

SHUTTER STYLE

- Pairs of Shutters
 - Raised Panel
 - Louvered
 - Board and Batten
 - Other
- TOTAL

SAMPLE DATA SHEET

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SHUTTERS and EXTERIOR ORNAMENTAL TRIM MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

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MATERIAL OF EXTERIOR ORNAMENTAL TRIM

- Homes
 - Solid wood / Lumber
 - Plywood / LVL
 - Hardboard or MDF
 - Stucco on foam board (EIFS, or synthetic stucco)
 - Urethane Plastic
 - Vinyl (wrap)
 - Fiber Cement
 - Wood / Plastic composite
 - OSB
 - Aluminum (wrap)
 - Steel
 - Cellular PVC or solid vinyl
 - Other
 - None
- TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

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EAVES

- Homes
 - Board only, no crown
 - Board and crown
 - Crown only
 - Dentil molding
 - Pediments
 - Pilasters
 - Arches
 - Other special molding
 - None
- TOTAL

FRONT DOOR

- Homes
 - Board only, no crown
 - Board and crown
 - Crown only
 - Dentil molding
 - Pediments
 - Pilasters
 - Arches
 - Other special molding
 - None
- TOTAL

SAMPLE DATA SHEET

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SHUTTERS and EXTERIOR ORNAMENTAL TRIM MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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FRONT WINDOWS

- Homes
 - Board only, no crown
 - Board and crown
 - Crown only
 - Dentil molding
 - Pediments
 - Pilasters
 - Arches
 - Other special molding
 - None
- TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

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OTHER DOORS AND WINDOWS

- Homes
 - Board only, no crown
 - Board and crown
 - Crown only
 - Dentil molding
 - Pediments
 - Pilasters
 - Arches
 - Other special molding
 - None
- TOTAL

SAMPLE DATA SHEET

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