

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Siding and Exterior Wall Finish BY Squares or Square Feet of Exterior Wall, with and without Waste Factors, and Materials used such as Plywood Panels, Hardboard, Lumber, Cedar Shingles, OSB, Brick, Natural Stone, Manufactured Stone, Cement Stucco, Synthetic Stucco, Concrete Block, Fiber Cement, Vinyl, Aluminum, Steel, or other metal and plastic siding.

### SIDING and EXTERIOR FINISH MATERIALS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

<b>BUILDER PRACTICES REPORTS</b> NAHB Research Center, Inc.	<b>SINGLE FAMILY DETACHED</b>	<b>MULTIFAMILY DWELLINGS</b>	<b>PRODUCT USAGE</b>
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UNITED STATES

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

HOUSING STARTS  
 Single-Family Detached  
 Multifamily (SFA & MF)  
 TOTAL

#### SIDING OR EXTERIOR FINISH

SIDING USE WITHOUT WASTE FACTORS  
 Square Feet of Exterior Wall  
 Plywood Panels  
 Hardboard  
 Lumber  
 Cedar Shingles  
 OSB  
 Other wood  
 Brick  
 Natural Stone  
 Manufactured Stone  
 Cement Stucco  
 Synthetic Stucco  
 Concrete block  
 Fiber Cement  
 Vinyl  
 Aluminum  
 Steel  
 Other Metal & Plastic  
 TOTAL

**SAMPLE DATA SHEET**

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## SIDING and EXTERIOR FINISH MATERIALS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
SIDING USE WITH WASTE FACTORS Squares of Siding Plywood Panels Hardboard Lumber Cedar Shingles OSB Other wood Brick Natural Stone Manufactured Stone Cement Stucco Synthetic Stucco Concrete block Fiber Cement Vinyl Aluminum Steel Other Metal & Plastic TOTAL	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

SAMPLE DATA SHEET

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