

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Soffit and Fascia and includes Materials used for Soffit and Fascia Eaves such as Plywood/LVL, Hardboard or MDF, Solid Wood or Lumber, OSB, Vinyl or Vinyl Wrap, Aluminium or Aluminum Wrap, Steel, Fiber Cement, Urethane/Polyurethane plastic, Cellular PVC or Solid Vinyl, Wood/Plastic Composite, Stucco on foam board (EIFS) or synthetic stucco.

SOFFIT and FASCIA MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
UNITED STATES HOUSING STARTS Single-Family Detached Multifamily (SFA & MF) TOTAL SOFFIT & FASCIA SOFFIT MATERIAL - EAVES Square Feet of Soffit Plywood / LVL Hardboard or MDF Solid wood / lumber OSB Vinyl Aluminum Steel Fiber cement Urethane / Polyurethane plastic Cellular PVC or solid vinyl Wood / Plastic composite Stucco on foam board (EIFS, or synthetic stucco) Other material None TOTAL	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

SAMPLE DATA SHEET

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SOFFIT and FASCIA MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
FASCIA MATERIAL - EAVES Linear Feet of Fascia Plywood / LVL Hardboard / MDF Solid wood / lumber OSB Vinyl (wrap) Aluminum (wrap) Steel Fiber cement Urethane / Polyurethane plastic Cellular PVC or solid vinyl Wood / Plastic composite Stucco on foam board (EIFS, or synthetic stucco) Other material None TOTAL	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

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