

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Structured Wiring Products, Structured Wiring Systems, and Home Electronics including Security and Home Automation Systems like Intercoms and Entrance Phones, Video Entrance Phone, Whole Home Control or Automation System like Security Systems monitored by a Protection Service and not monitored, Monitored Fire/Toxic Gas Alarm Systems, Whole House Audio, Built In Home Theater, Electrical Load-Monitoring/Control System, and Multi-Line Telephone Systems.

STRUCTURED WIRING and HOME AUTOMATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNITED STATES

HOUSING STARTS
Single-Family Detached
Multifamily (SFA & MF)
TOTAL

STRUCTURED WIRING & HOME ELECTRONICS

SECURITY AND HOME AUTOMATION SYSTEMS
Systems Installed
Intercom / Entrance Phone
Video Entrance Phone

Whole home control or automation system
Security system - not monitored by protection service
Security system - monitored by protection service

Lighting control system
Programmable Thermostat
Communicating Thermostat

Monitored fire / toxic gas alarm system
Whole-house Audio System
Whole-house Video Access

Built-in Home Theater
Electrical Load-monitoring / control System
Multi-line phone system

CENTRAL VACUUMS
Systems Installed
Central vacuum - full system
Central vacuum - pre-pipe only
Other concrete or masonry
TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

SAMPLE DATA SHEET

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STRUCTURED WIRING and HOME AUTOMATION MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
<p>HOMES WITH STRUCTURED WIRING</p> <ul style="list-style-type: none">Builders installing structured wiringAll homes Starter builders installing structured wiringStarter homes Moveup builders installing structured wiringMoveup homes Luxury builders installing structured wiringLuxury homes	<p>Per-house averages of materials usage, also known as coefficients, for single-family detached homes.</p>	<p>Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.</p>	<p>An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.</p>

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