

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Square Feet of Pool Area, Type of Pool material, and homes with swimming pools.

### SWIMMING POOLS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
UNITED STATES  HOUSING STARTS Single-Family Detached Multifamily (SFA & MF) TOTAL  <b>SWIMMING POOLS</b>  PRIVATE POOL MATERIAL Square Feet of Pool Area Cast-in-place Shotcrete Other TOTAL  HOMES WITH SWIMMING POOLS	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

SAMPLE DATA SHEET

[Click here for purchase info!](#)