

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: New construction market demand data for dwellings with Standby Generators to include Type of Standby Generator and Output of Standby Generator.

HOME STANDBY GENERATORS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
UNITED STATES HOUSING STARTS Single-Family Detached Multifamily (SFA & MF) TOTAL HOME STANDBY GENERATORS Dwellings with Standby Generators TYPE OF STANDBY GENERATORS Generators Natural Gas Propane/LP Gas Gasoline Diesel Other TOTAL OUTPUT OF STANDBY GENERATORS Generators Less than 8 KW 8 KW to 12 KW 13 KW or more TOTAL	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

SAMPLE DATA SHEET

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