

REPORT DESCRIPTION: Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/ Townhouses/ Duplexes/low-rise apartments). Data available by US totals, Nine US Census Divisions, and state-level; whether the materials were purchased and/or installed by a professional, and place of purchase.

REPORT CONTENTS: Data on Mounted Bathroom Accessories such as Towel Bars, Towel Rings, Robe Hooks, Toilet Paper Holders, Toothbrush and Tumbler Holder, Shelves, Soapdishes, and Grab Bars as well as Tub and Shower Doors.

## BATHROOM ACCESSORIES MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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UNITED STATES

HOUSING STOCK

Owner Occupied

Renter Occupied

TOTAL

### MOUNTED BATHROOM ACCESSORIES & TUB / SHOWER DOORS

TYPE OF PURCHASE

Households that Spent Money on:

Towel Bars

Towel Rings

Robe Hooks

Toilet Paper Holders

Toothbrush / Tumbler holders

Shelves

Soapdishes

Grab bars

Shower Doors

TYPE OF PURCHASE

Number of Units

Towel Bars

Towel Rings

Robe Hooks

Toilet Paper Holders

Toothbrush / Tumbler holders

Shelves

Soapdishes

Grab bars

Shower Doors

SAMPLE DATA SHEET

**BATHROOM ACCESSORIES MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS**

**CONSUMER PRACTICES REPORTS**  
NAHB Research Center, Inc.

**PRODUCT USAGE**  
(Avg/Houshold and  
Five-Year Forecast)

**PURCHASE RATES**  
(OWNER and RENTER)

**INCIDENCE RATES**  
(OWNER and RENTER)

**DEMOGRAPHICS**  
(OWNER and RENTER)

**HOUSING  
STOCK**

**PURCHASED BY A PROFESSIONAL CONTRACTOR**

Number of Accessories

- Yes
- No
- Not sure

TOTAL

**INSTALLED BY A PROFESSIONAL CONTRACTOR**

Number of Accessories

- Yes
- No
- Not sure

TOTAL

**PLACE OF PURCHASE**

Number of Accessories

- Home center
- Hardware store
- Specialty store
- Lumber yard
- Discount store
- Other
- Not sure

TOTAL

**TUB / SHOWER DOORS**

Number of Doors

- Bathtubs (non-whirlpool)
- Whirlpool bathtubs
- Separate shower stalls

TOTAL

**PURCHASED BY A PROFESSIONAL CONTRACTOR**

Number of Doors

- Yes
- No
- Not sure

TOTAL

**SAMPLE DATA SHEET**

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NAHB Research Center, Inc.

**PRODUCT USAGE**  
(Avg/Houshold and  
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**PURCHASE RATES**  
(OWNER and RENTER)

**INCIDENCE RATES**  
(OWNER and RENTER)

**DEMOGRAPHICS**  
(OWNER and RENTER)

**HOUSING  
STOCK**

**INSTALLED BY A PROFESSIONAL CONTRACTOR**

Number of Doors

Yes

No

Not sure

TOTAL

**PLACE OF PURCHASE**

Number of Doors

Home center

Hardware store

Specialty store

Lumber yard

Discount store

Other

Not sure

TOTAL

**SAMPLE DATA SHEET**