

REPORT DESCRIPTION: Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/ Townhouses/ Duplexes/low-rise apartments). Data available by US totals, Nine US Census Divisions, and state-level; whether the materials were purchased and/or installed by a professional, and place of purchase.

REPORT CONTENTS: Data on households that spent money on exterior, interior or patio doors, the number of doors, the type of door - such as hinged or sliding, and the materials of those doors including wood, steel, or fiberglass.

EXTERIOR DOORS MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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UNITED STATES

HOUSING STOCK

Owner Occupied

Renter Occupied

TOTAL

EXTERIOR DOORS

EXTERIOR, INTERIOR, OR PATIO DOORS

Number of Doors

Interior doors - all types

Hinged patio doors

Sliding patio doors

Front doors

Side or back doors

TOTAL DOORS

BACK AND SIDE EXTERIOR DOORS

Number of Doors

Wood - raised panel

Wood - flush

Wood - other

Steel - raised panel

Steel - flush

Steel - other

Fiberglass - smooth

Fiberglass - woodgrain

Fiberglass - other

TOTAL

SAMPLE DATA SHEET

EXTERIOR DOORS MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS
NAHB Research Center, Inc.

PRODUCT USAGE
(Avg/Household and
Five-Year Forecast)

PURCHASE RATES
(OWNER and RENTER)

INCIDENCE RATES
(OWNER and RENTER)

DEMOGRAPHICS
(OWNER and RENTER)

**HOUSING
STOCK**

FRONT EXTERIOR DOORS

Number of Doors

Wood - raised panel

Wood - flush

Wood - other

Steel - raised panel

Steel - flush

Steel - other

Fiberglass - smooth

Fiberglass - woodgrain

Fiberglass - other

TOTAL

ALL EXTERIOR DOORS

Number of Doors

Wood - raised panel

Wood - flush

Wood - other

Steel - raised panel

Steel - flush

Steel - other

Fiberglass - smooth

Fiberglass - woodgrain

Fiberglass - other

TOTAL

PURCHASED BY A PROFESSIONAL CONTRACTOR

Number of Doors

Yes

No

Not sure

TOTAL

INSTALLED BY A PROFESSIONAL CONTRACTOR

Number of Doors

Yes

No

Not sure

TOTAL

SAMPLE DATA SHEET

EXTERIOR DOORS MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS
NAHB Research Center, Inc.

PRODUCT USAGE
(Avg/Houshold and
Five-Year Forecast)

PURCHASE RATES
(OWNER and RENTER)

INCIDENCE RATES
(OWNER and RENTER)

DEMOGRAPHICS
(OWNER and RENTER)

**HOUSING
STOCK**

PLACE OF PURCHASE

Number of Doors

Home center

Hardware store

Specialty store

Lumber yard

Discount store

Other

Not sure

TOTAL

SAMPLE DATA SHEET