

REPORT DESCRIPTION: Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/ Townhouses/ Duplexes/low-rise apartments). Data available by US totals, Nine US Census Divisions, and state-level; whether the materials were purchased and/or installed by a professional, and place of purchase.

REPORT CONTENTS: Data on households that spent money on fireplaces or woodstoves, the number of units, fuel type, and whether is was site-built or factory-built, brick, stone, or concrete masonry, open front or closed front, or self-standing units.

## FIREPLACES & WOODSTOVES MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Houshold and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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UNITED STATES

HOUSING STOCK

Owner Occupied

Renter Occupied

TOTAL

### FIREPLACES & WOOD STOVES

FIREPLACES OR WOOD STOVES

Households that Spent Money:

Site-built Brick or Stone

Site-built Concrete Masonry Units

Factory-built Steel - Open Front

Factory-built Steel - Closed Front

Self-standing Stoves

Other

FIREPLACES OR WOOD STOVES

Number of Units

Site-built Brick or Stone

Site-built Concrete Masonry Units

Factory-built Steel - Open Front

Factory-built Steel - Closed Front

Self-standing Stoves

Other

FIREPLACES OR WOOD STOVE - FUEL

Number of Units

Gas

Wood, pellet, or corn

Electric

Jel / Gel

Other or not operational

TOTAL

SAMPLE DATA SHEET

**FIREPLACES & WOODSTOVES MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS**

**CONSUMER PRACTICES REPORTS**  
NAHB Research Center, Inc.

**PRODUCT USAGE**  
(Avg/Houshold and  
Five-Year Forecast)

**PURCHASE RATES**  
(OWNER and RENTER)

**INCIDENCE RATES**  
(OWNER and RENTER)

**DEMOGRAPHICS**  
(OWNER and RENTER)

**HOUSING  
STOCK**

**PURCHASED BY A PROFESSIONAL CONTRACTOR**

Number of Units

Yes

No

Not sure

TOTAL

**INSTALLED BY A PROFESSIONAL CONTRACTOR**

Number of Units

Yes

No

Not sure

TOTAL

**PLACE OF PURCHASE**

Number of Units

Home center

Hardware store

Specialty store

Lumber yard

Discount store

Other

Not sure

TOTAL

**SAMPLE DATA SHEET**