

REPORT DESCRIPTION: Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/ Townhouses/ Duplexes/low-rise apartments). Data available by US totals, Nine US Census Divisions, and state-level; whether the materials were purchased and/or installed by a professional, and place of purchase.

REPORT CONTENTS: Data on households that spent money on Garage Doors and Garage Door Openers; type of purchase-new or replacing existing garage door, number of garage doors-single, double, or other type of garage door, material of garage doors-steel, wood, fiberglass, plastic, or other materials, garage door style, and garage door type such as sectional door, retractable door, canopy door, single-hinged door, or other type of door.

## GARAGES MARKET DEMAND DATA - REPAIR and REMODELING for SINGLE FAMILY and MULTIFAMILY DWELLINGS

CONSUMER PRACTICES REPORTS  
NAHB Research Center, Inc.

PRODUCT USAGE  
(Avg/Household and  
Five-Year Forecast)

PURCHASE RATES  
(OWNER and RENTER)

INCIDENCE RATES  
(OWNER and RENTER)

DEMOGRAPHICS  
(OWNER and RENTER)

HOUSING  
STOCK

UNITED STATES

HOUSING STOCK

Owner Occupied

Renter Occupied

TOTAL

### GARAGE DOORS & GARAGE DOOR OPENERS

TYPE OF PURCHASE

Households that Spent Money on:

To repair existing garage door

To replace an existing door

To install a new door in a new opening or garage

A new garage door opener

GARAGE DOOR SIZE

Number of Garage Doors

One single-car door

Two single-car doors

Three single-car doors

One double-car door

One double-car and one single-car door

TOTAL

GARAGE DOOR MATERIAL

Number of Garage Doors

Steel

Wood

Fiberglass or plastic

Other

TOTAL

SAMPLE DATA SHEET

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(Avg/Household and  
Five-Year Forecast)

**PURCHASE RATES**  
(OWNER and RENTER)

**INCIDENCE RATES**  
(OWNER and RENTER)

**DEMOGRAPHICS**  
(OWNER and RENTER)

**HOUSING  
STOCK**

## GARAGE DOOR MATERIAL BY SIZE

Number of Garage Doors

Steel - single-doors

Steel - double-doors

Wood - single-doors

Wood - double-doors

Fiberglass or plastic - single-doors

Fiberglass or plastic - double-doors

Other

TOTAL

## GARAGE DOOR STYLE

Number of Garage Doors

Raised panel

Flat panel

Other

TOTAL

## GARAGE DOOR TYPE

Number of Garage Doors

Sectional door

Retractable door

Canopy door

Side-hinged door

Other

TOTAL

## GARAGE DOOR FEATURES

Number of Garage Doors

Insulated

Windows

## PURCHASED BY A PROFESSIONAL CONTRACTOR

Number of Garage Doors

Yes

No

Not sure

TOTAL

## INSTALLED BY A PROFESSIONAL CONTRACTOR

Number of Garage Doors

Yes

No

Not sure

TOTAL

**SAMPLE DATA SHEET**

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STOCK**

PLACE OF PURCHASE

Number of Garage Doors

- Home center
- Hardware store
- Specialty store
- Lumber yard
- Discount store
- Other
- Not sure

TOTAL

**SAMPLE DATA SHEET**