

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Windows, Window Frame Material by Opening, Window Frame Material by Unit, Window Venting Type by Opening, Window Venting Type by Units, Glass Type, Glazing, Wood Window by Type, Aluminum Window by Type, Vinyl Window by Type, and Skylights and Roof Windows.

## WINDOWS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
UNITED STATES HOUSING STARTS Single-Family Detached Multifamily (SFA & MF) TOTAL	Per-house averages of materials usage, also known as coefficients, for single-family detached homes.	Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.	An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.
<b>WINDOWS</b>			
WINDOW FRAME MATERIAL BY OPENING Window Openings Wood (no cladding) Wood, aluminum clad Wood, vinyl clad Aluminum Vinyl Composite Other TOTAL			
WINDOW FRAME MATERIAL BY UNIT Window Units Wood (no cladding) Wood, aluminum clad Wood, vinyl clad Aluminum Vinyl Composite Other TOTAL			

SAMPLE DATA SHEET

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## WINDOWS MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

**BUILDER PRACTICES REPORTS**  
NAHB Research Center, Inc.

**SINGLE FAMILY DETACHED**

**MULTIFAMILY DWELLINGS**

**PRODUCT USAGE**

### WINDOW VENTING TYPE BY OPENING

#### Window Openings

- Casement
- Awning
- Double hung
- Single hung
- Sliding
- Fixed - rectangular
- Fixed - round-top, curved
- Other

TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

### WINDOW VENTING TYPE BY UNITS

#### Window Units

- Casement
- Awning
- Double hung
- Single hung
- Sliding
- Fixed - rectangular
- Fixed - round-top, curved
- Other

TOTAL

### GLASS TYPE

#### Window Units

- Clear
- Low-E
- Tinted
- Argon filled
- Impact resistant

### GLAZING

#### Window Units

- Single glazed
- Double glazed
- Triple glazed
- Heat-mirror

TOTAL

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NAHB Research Center, Inc.

**SINGLE FAMILY DETACHED**

**MULTIFAMILY DWELLINGS**

**PRODUCT USAGE**

### WOOD WINDOW BY TYPE

#### Wood Window Units

- Casement
- Awning
- Double hung
- Single hung
- Sliding
- Fixed - rectangular
- Fixed - round-top, curved
- Other

TOTAL

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

### ALUMINUM WINDOW BY TYPE

#### Aluminum Window Units

- Casement
- Awning
- Double hung
- Single hung
- Sliding
- Fixed - rectangular
- Fixed - round-top, curved
- Other

TOTAL

### VINYL WINDOW BY TYPE

#### Vinyl Window Units

- Casement
- Awning
- Double hung
- Single hung
- Sliding
- Fixed - rectangular
- Fixed - round-top, curved
- Other

TOTAL

### SKYLIGHTS & ROOF WINDOWS

#### Units

- Skylights
- Tubular skylights
- Roof windows

**SAMPLE DATA SHEET**

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