

REPORT DESCRIPTION: Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/Townhouses/Duplexes/low-rise apartments). Data available by US totals, Nine US Census Divisions, and state-level; whether the materials were purchased and/or installed by a professional, and place of purchase.

REPORT CONTENTS: Data on households that spent money on Kitchen cabinets, Vanity cabinets, Medicine cabinets, and other cabinets; type of doors, number of cabinets, type of cabinet frame, medicine cabinet shape and location, whether the materials were purchased and/or installed by a professional, and place of purchase.

CABINETS for KITCHEN and BATH MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
UNITED STATES HOUSING STOCK Owner Occupied Renter Occupied TOTAL CABINETS TYPE OF PURCHASE Households that Spent Money on: Kitchen cabinets Vanity cabinets Medicine cabinets Other cabinets TYPE OF PURCHASE Number of Cabinets Kitchen cabinets Vanity cabinets Medicine cabinets Other cabinets	Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.	Represent the average number of and types of product purchased annually by each purchasing household. These three tables display owner-occupied and renter-occupied households separately	An incidence rate is the percent of respondents that reported purchasing a given category of building product.	Provide general characteristics of all survey respondents and of all respondents who purchased a given product	Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

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CABINETS for KITCHEN and BATH MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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KITCHEN CABINETS - TYPE OF DOOR

Number of Cabinets
 Wood finish, raised panel in frame
 Wood finish, flat panel in frame
 Glass panel in wood frame
 Laminate with raised panel look
 Wood finish, flat panel with no frame
 Laminate finish, flat panel with no frame
 Other
 TOTAL

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

These three tables display owner-occupied and renter-occupied households separately

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

VANITY CABINETS - TYPE OF DOOR

Number of Cabinets
 Wood finish, raised panel in frame
 Wood finish, flat panel in frame
 Glass panel in wood frame
 Laminate with raised panel look
 Wood finish, flat panel with no frame
 Laminate finish, flat panel with no frame
 Other
 TOTAL

ALL CABINETS - TYPE OF DOOR

Number of Cabinets
 Wood finish, raised panel in frame
 Wood finish, flat panel in frame
 Glass panel in wood frame
 Laminate with raised panel look
 Wood finish, flat panel with no frame
 Laminate finish, flat panel with no frame
 Other
 TOTAL

KITCHEN CABINETS - TYPE OF CABINET FRAME

Number of Cabinets
 Frameless (European style)
 Face-framed (traditional)
 Other
 TOTAL

VANITY CABINETS - TYPE OF CABINET FRAME

Number of Cabinets
 Frameless (European style)
 Face-framed (traditional)
 Other
 TOTAL

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CABINETS for KITCHEN and BATH MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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ALL CABINETS - TYPE OF CABINET FRAME

- Number of Cabinets
- Frameless (European style)
- Face-framed (traditional)
- Other
- TOTAL

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

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MEDICINE CABINETS - SHAPE

- Number of Cabinets
- Square
- Rectangle
- Oval
- Rectangle with oval edges
- Other
- TOTAL

MEDICINE CABINETS - LOCATION

- Number of Cabinets
- Main bathroom
- Master bathroom
- Powder room
- Kitchen
- Hallway
- Laundry room
- Bedroom
- Other
- TOTAL

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CABINETS for KITCHEN and BATH MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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PURCHASED BY A PROFESSIONAL CONTRACTOR

Number of Cabinets Yes No Not sure TOTAL	Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.	Represent the average number of and types of product purchased annually by each purchasing household. These three tables display owner-occupied and renter-occupied households separately	An incidence rate is the percent of respondents that reported purchasing a given category of building product.	Provide general characteristics of all survey respondents and of all respondents who purchased a given product	Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.
INSTALLED BY A PROFESSIONAL CONTRACTOR Number of Cabinets Yes No Not sure TOTAL					

PLACE OF PURCHASE

Number of Cabinets Home center Hardware store Specialty store Lumber yard Discount store Other Not sure TOTAL					
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PLACE OF PURCHASE - HOME CENTER BREAKOUT

Number of Cabinets Home Depot Lowe's Menards Other TOTAL					
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SAMPLE DATA SHEET

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