

**REPORT DESCRIPTION:** Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/Townhouses/ Duplexes/low-rise apartments). Statistics for U.S. Totals, Nine US Census Divisions, and state-level data; whether the materials were purchased and/or installed by a professional, and place of purchase.

**REPORT CONTENTS:** Data on households that spent money on a covered porch, deck, stoop, patio, walkway or sidewalk, dock or pier, driveway, fence or privacy wall, landscape or retaining wall, railing or other structures; includes material usage for poured concrete, concrete pavers, clay tile or brick, natural stone, treated lumber, cedar, redwood, wood/plastic composite, other plastics, and other materials.

**OUTDOOR STRUCTURES (Porches, Decks, Stoops, Patios, Driveways, etc.) MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING**

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
--	---	--------------------------------------	---------------------------------------	------------------------------------	---------------

UNITED STATES

HOUSING STOCK  
Owner Occupied  
Renter Occupied  
TOTAL

**OUTDOOR STRUCTURES**

TYPE OF EXPENDITURE

Households that Spent Money on Outdoor Structures

- Covered porch
- Deck
- Stoop
- Patio
- Walkway/Sidewalk
- Dock or pier
- Driveway
- Fence or privacy wall
- Landscape or retaining wall
- Railing
- Other

PORCH MATERIAL

Square Feet Purchased Annually

- Poured Concrete
- Concrete Pavers
- Clay Tile or Brick
- Natural Stone
- Treated Lumber
- Cedar
- Redwood
- Other Untreated Lumber
- Wood/Plastic Composite
- Other Plastic
- Other

TOTAL

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

These three tables display owner-occupied and renter-occupied households separately

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

**SAMPLE DATA SHEET**

[Click here for purchase info!](#)

# OUTDOOR STRUCTURES (Porches, Decks, Stoops, Patios, Driveways, etc.) MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

**CONSUMER PRACTICES REPORTS**  
NAHB Research Center, Inc.

**PRODUCT USAGE**  
(Avg/Household and  
Five-Year Forecast)

**PURCHASE RATES**  
(OWNER and RENTER)

**INCIDENCE RATES**  
(OWNER and RENTER)

**DEMOGRAPHICS**  
(OWNER and RENTER)

**HOUSING STOCK**

## DECK MATERIAL

Square Feet Purchased Annually  
Treated Lumber  
Cedar  
Redwood  
Other Untreated Lumber  
Wood/Plastic Composite (Trex®, ChoiceDek®, TimberTech®, etc.)  
Other Plastic  
Other  
TOTAL

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

These three tables display owner-occupied and renter-occupied households separately

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

## STOOP MATERIAL

Square Feet Purchased Annually  
Poured Concrete  
Concrete Pavers (concrete bricks or flagstones)  
Clay Tile or Brick  
Natural Stone (including slate and gravel)  
Treated Lumber  
Cedar  
Redwood  
Other Untreated Lumber  
Wood/Plastic Composite (Trex®, ChoiceDek®, TimberTech®, etc.)  
Other Plastic  
Other  
TOTAL

## PATIO MATERIAL

Square Feet Purchased Annually  
Poured Concrete  
Concrete Pavers (concrete bricks or flagstones)  
Brick or Clay Tile  
Natural Stone (including slate and gravel)  
Other  
TOTAL

## WALKWAY MATERIAL

Square Feet Purchased Annually  
Asphalt  
Poured Concrete  
Concrete Pavers (concrete bricks or flagstones)  
Clay Tile or Brick  
Natural Stone (including slate and gravel)  
Other  
TOTAL

**SAMPLE DATA SHEET**

[Click here for purchase info!](#)

**OUTDOOR STRUCTURES (Porches, Decks, Stoops, Patios, Driveways, etc.) MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING**

<b>CONSUMER PRACTICES REPORTS</b> NAHB Research Center, Inc.	<b>PRODUCT USAGE</b> (Avg/Household and Five-Year Forecast)	<b>PURCHASE RATES</b> (OWNER and RENTER)	<b>INCIDENCE RATES</b> (OWNER and RENTER)	<b>DEMOGRAPHICS</b> (OWNER and RENTER)	<b>HOUSING STOCK</b>
---	--	---	--	---	----------------------

**DOCK MATERIAL**

Square Feet Purchased Annually  
 Poured concrete  
 Treated Lumber  
 Cedar  
 Redwood  
 Other Untreated Lumber  
 Wood/Plastic Composite (Trex®, ChoiceDek®, TimberTech®)  
 Other Plastic (PVC, fiberglass, vinyl)  
 Other  
 TOTAL

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

These three tables display owner-occupied and renter-occupied households separately

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

**DRIVEWAY MATERIAL**

Square Feet Purchased Annually  
 Poured concrete  
 Concrete pavers  
 Brick over concrete base  
 Brick over sand or other base  
 Stone (including slate and gravel)  
 Asphalt  
 Other  
 TOTAL

**SAMPLE DATA SHEET**

[Click here for purchase info!](#)

**OUTDOOR STRUCTURES (Porches, Decks, Stoops, Patios, Driveways, etc.) MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING**

<b>CONSUMER PRACTICES REPORTS</b> NAHB Research Center, Inc.	<b>PRODUCT USAGE</b> (Avg/Household and Five-Year Forecast)	<b>PURCHASE RATES</b> (OWNER and RENTER)	<b>INCIDENCE RATES</b> (OWNER and RENTER)	<b>DEMOGRAPHICS</b> (OWNER and RENTER)	<b>HOUSING STOCK</b>
---	--	---	--	---	----------------------

**PURCHASED BY A PROFESSIONAL CONTRACTOR**

Square Feet Purchased Annually  
 Yes  
 No  
 Not sure  
 TOTAL

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

These three tables display owner-occupied and renter-occupied households separately

**INSTALLED BY A PROFESSIONAL CONTRACTOR**

Square Feet Purchased Annually  
 Yes  
 No  
 Not sure  
 TOTAL

**PLACE OF PURCHASE**

Square Feet Purchased Annually  
 Home center  
 Hardware store  
 Specialty store  
 Lumber yard  
 Discount store  
 Other  
 Not sure  
 TOTAL

**PLACE OF PURCHASE - HOME CENTER BREAKOUT**

Square Feet Purchased Annually  
 Home Depot  
 Lowe's  
 Menards  
 Other  
 TOTAL

**SAMPLE DATA SHEET**

[Click here for purchase info!](#)