

REPORT DESCRIPTION: Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/Townhouses/ Duplexes/low-rise apartments). Statistics for U.S. Totals, Nine US Census Divisions, and state-level data; whether the materials were purchased and/or installed by a professional, and place of purchase.

REPORT CONTENTS: Data on households that spent money on Sheathing systems such as floor sheathing or subflooring, wall sheathing, and roof sheathing including square feet of sheathed area and sheathing materials such as plywood, OSB, foam board, fiberboard or other sheathing materials.

SHEATHING MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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UNITED STATES

HOUSING STOCK
Owner Occupied
Renter Occupied
TOTAL

SHEATHING

TYPE OF ADDITION

Households That Spent Money on Additions
Room(s) that are heated/air-conditioned
Garage or carport
Porch
Shed (barn, storage shed, workshop, etc.)
Other addition or new building

TYPE OF ALTERATION TO FINISHED LIVING SPACE

Households That Spent Money on Alterations
Floors
Walls
Roof

SHEATHING SYSTEMS CONSTRUCTED

Households with Addition or Alterations
Floor sheathing or subflooring
Wall sheathing
Roof sheathing

SHEATHING SYSTEMS CONSTRUCTED

Square Feet of Sheathed Area
Floor sheathing or subflooring
Wall sheathing
Roof sheathing
TOTAL

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

These three tables display owner-occupied and renter-occupied households separately

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

SAMPLE DATA SHEET

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SHEATHING MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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FLOOR SHEATHING

Square Feet of Sheathed Area
 Plywood - 1/2 inch (thick)
 Plywood - 5/8 inch
 Plywood - 3/4 inch
 OSB - 5/8 inch
 OSB - 3/4 inch
 Other
 TOTAL

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Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

WALL SHEATHING

Square Feet of Sheathed Area
 Plywood - 3/8 inch (thick)
 Plywood - 7/16 inch
 Plywood - 1/2 inch
 Plywood - 5/8 inch
 OSB - 3/8 inch
 OSB - 7/16 inch
 OSB - 1/2 inch
 OSB - 5/8 inch
 Foam boards
 Fiberboard
 Other
 TOTAL

ROOF SHEATHING

Square Feet of Sheathed Area
 Plywood - 3/8 inch (thick)
 Plywood - 7/16 inch
 Plywood - 1/2 inch
 Plywood - 5/8 inch
 OSB - 3/8 inch
 OSB - 7/16 inch
 OSB - 1/2 inch
 OSB - 5/8 inch
 Other
 TOTAL

SAMPLE DATA SHEET

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SHEATHING MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
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PURCHASED BY A PROFESSIONAL CONTRACTOR

Square Feet Purchased Annually
 Yes
 No
 Not sure
 TOTAL

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Represent the average number of and types of product purchased annually by each purchasing household.

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

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INSTALLED BY A PROFESSIONAL CONTRACTOR

Square Feet Purchased Annually
 Yes
 No
 Not sure
 TOTAL

PLACE OF PURCHASE

Square Feet Purchased Annually
 Home center
 Hardware store
 Specialty store
 Lumber yard
 Discount store
 Other
 Not sure
 TOTAL

PLACE OF PURCHASE - HOME CENTER BREAKOUT

Square Feet Purchased Annually
 Home Depot
 Lowe's
 Menards
 Other
 TOTAL

SAMPLE DATA SHEET

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