

REPORT DESCRIPTION: Consumer sales (homeowners/renters), Average Household Purchase Rates, Statistical Data, 5 Year Forecast, Historical Data, Market Share, Market Size, Market Demand Data, and Total Purchases for residential repair and remodeling of Single Family Homes and Multifamily Dwellings (Single-Family Attached/Townhouses/ Duplexes/low-rise apartments). Statistics for U.S. Totals, Nine US Census Divisions, and state-level data; whether the materials were purchased and/or installed by a professional, and place of purchase.

REPORT CONTENTS: Data on households that spent money on Structural Systems, square feet of additions, type of alteration, square feet of structural floors, structural roofs, and structural walls construction.

### STRUCTURAL SYSTEMS MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
UNITED STATES  HOUSING STOCK Owner Occupied Renter Occupied TOTAL  <b>STRUCTURAL SYSTEMS</b>  HOUSEHOLDS THAT SPENT MONEY ON STRUCTURAL SYSTEMS Sample Size Projected Households  TYPE OF ADDITION Households That Spent Money on Additions Room(s) that are heated/air-conditioned Garage or carport Porch Shed (barn, storage shed, workshop, etc.) Other addition or new building  TYPE OF ALTERATION TO FINISHED LIVING SPACE Households That Spent Money on Alterations Floors Walls Roof	Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.	Represent the average number of and types of product purchased annually by each purchasing household.  These three tables display owner-occupied and renter-occupied households separately	An incidence rate is the percent of respondents that reported purchasing a given category of building product.	Provide general characteristics of all survey respondents and of all respondents who purchased a given product	Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

SAMPLE DATA SHEET

[Click here for purchase info!](#)

## STRUCTURAL SYSTEMS MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
--	--	--------------------------------------	---------------------------------------	------------------------------------	------------------

STRUCTURAL SYSTEMS CONSTRUCTED  
Households with Addition or Alterations  
Floor structure  
Wall structure  
Roof structure

STRUCTURAL SYSTEMS CONSTRUCTED  
Square Feet of Framed Area  
Floor structure  
Wall structure  
Roof structure  
TOTAL

SIZE OF ADDITION  
Households  
Less than 100 SF  
100 to 199 SF  
200 to 299 SF  
300 to 399 SF  
400 to 499 SF  
500 to 599 SF  
600 SF or more  
TOTAL

SIZE OF ALTERATION  
Square Feet of Framed Area  
Floors  
Walls  
Roofs

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

These three tables display owner-occupied and renter-occupied households separately

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

SAMPLE DATA SHEET

[Click here for purchase info!](#)

## STRUCTURAL SYSTEMS MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
--	--	--------------------------------------	---------------------------------------	------------------------------------	------------------

### STRUCTURAL FLOORS

Square Feet of Framed Area  
 Lumber joists  
 Wooden I-joists  
 Steel joists  
 Open web floor truss  
 Concrete  
 Other  
 TOTAL

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

These three tables display owner-occupied and renter-occupied households separately

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

### STRUCTURAL WALLS

Square Feet of Framed Area  
 Lumber studs  
 Structural Insulated Panels (SIPs)  
 Other wood  
 Steel  
 Masonry  
 Poured concrete  
 Other  
 TOTAL

### STRUCTURAL ROOFS

Square Feet of Framed Area  
 Wood rafters/Stick-framed roof  
 Wood trusses  
 Structural Insulated Panels (SIPs)  
 Steel rafters or trusses  
 Post and beam  
 Other  
 TOTAL

SAMPLE DATA SHEET

[Click here for purchase info!](#)

## STRUCTURAL SYSTEMS MARKET DEMAND DATA - RESIDENTIAL REPAIR and REMODELING

CONSUMER PRACTICES REPORTS NAHB Research Center, Inc.	PRODUCT USAGE (Avg/Household and Five-Year Forecast)	PURCHASE RATES (OWNER and RENTER)	INCIDENCE RATES (OWNER and RENTER)	DEMOGRAPHICS (OWNER and RENTER)	HOUSING STOCK
--	--	--------------------------------------	---------------------------------------	------------------------------------	------------------

**PURCHASED BY A PROFESSIONAL CONTRACTOR**

Square Feet Purchased Annually  
 Yes  
 No  
 Not sure  
 TOTAL

Represent the estimated market demand total volume of product purchased for existing homes; includes current year data and a five-year forecast of market demand for repair and remodeling purchases.

Represent the average number of and types of product purchased annually by each purchasing household.

An incidence rate is the percent of respondents that reported purchasing a given category of building product.

Provide general characteristics of all survey respondents and of all respondents who purchased a given product

Shows numbers of homes of each type for the current year, the previous five years, and a forecast of the next five years.

These three tables display owner-occupied and renter-occupied households separately

**INSTALLED BY A PROFESSIONAL CONTRACTOR**

Square Feet Purchased Annually  
 Yes  
 No  
 Not sure  
 TOTAL

**PLACE OF PURCHASE**

Square Feet Purchased Annually  
 Home center  
 Hardware store  
 Specialty store  
 Lumber yard  
 Discount store  
 Other  
 Not sure  
 TOTAL

**PLACE OF PURCHASE - HOME CENTER BREAKOUT**

Square Feet Purchased Annually  
 Home Depot  
 Lowe's  
 Menards  
 Other  
 TOTAL

SAMPLE DATA SHEET

[Click here for purchase info!](#)