



NHQ Program Sponsorship Opportunities by Sponsor Level

	Gold	Silver	Bronze	Individual
Opportunities to tailor additional collaboration and recognition in accordance with NHQ Program guidelines	X			
Opportunity for regular, non-promotional, quality-focused article submission to <i>Quality Matters</i> e-newsletter	X			
Full-page advertisement in NHQ Program consulting materials	X			
Full-page advertisement in International Builders' Show Guide recognizing NHQ sponsorship status (time permitting)	X			
Half-page advertisement in NHQ Program consulting materials		X		
Half-page advertisement in International Builders' Show Guide recognizing NHQ sponsorship status (time permitting)		X		
Quarter-page advertisement in NHQ Program consulting materials			X	
Opportunity to submit one non-promotional, quality-focused article to <i>Quality Matters</i> e-newsletter		X	X	
Recognition at quality-track educational programs at International Builders' Show with appropriate NHQ sponsor level denoted	X	X	X	
NHQ Program sponsor pins at International Builders' Show	X	X	X	
Recognition by NHQ Program sponsor level in NHQ article in one issue of <i>Nation's Building News</i>	X	X	X	
Distribution of company collateral materials at NHQ Program consulting sessions across the country	X	X	X	X
Dedicated press release touting your company's NHQ Program sponsorship status	X	X	X	
Sponsor recognition plaque denoting sponsorship level	X	X	X	
Recognition by sponsor level on NHQ Program's "Sponsoring Organizations" web page with company logo and link	X	X	X	X
Recognition in NHQ Program's monthly <i>Quality Matters</i> e-newsletter with link to company website	X	X	X	X
Camera-ready NHQ Program sponsor logo for use on your company's collateral materials	X	X	X	
Sponsorship of an NAHB Research Center Board of Directors meeting				X

For more information on NHQ Program sponsorships, visit www.nahbrc.org/quality or email quality@nahbrc.org.