

REPORT DESCRIPTION: Market Research Report, Average Home Purchase Data and Forecast, Market Share, Market Size, Sales, Market Demand Data, Residential Building Products, New Homes, Construction Industry, Trends, Single Family Homes, Multifamily.

REPORT CONTENTS: Data on Decks, Patios, Porches, Breezeways, and Flatwork including square feet of floor area, Type of Patio, Deck Material, Porch Material, Type of Walkway such as poured concrete, Concrete Pavers, Asphalt, Brick Paver, Brick or Clay Tiles, Natural Stone, and Treated Wood Block.

OUTDOOR STRUCTURES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
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UNITED STATES

Per-house averages of materials usage, also known as coefficients, for single-family detached homes.

Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.

An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.

HOUSING STARTS
Single-Family Detached
Multifamily (SFA & MF)
TOTAL

OUTDOOR STRUCTURES (DECKS, PATIOS, BREEZEWAYS, PORCHES & FLATWORK)

HOMES WITH THE FOLLOWING FEATURES

Homes with:
Deck
Patio / Pool Deck
Breezeway
Front porch
Front stoop
Side porch
Screened-in porch

SIZE OF FOLLOWING FEATURES

Square Feet of Floor Area
Deck
Patio / Pool Deck
Breezeway
Front porch
Front stoop
Side porch
Screened-in porch
TOTAL

PORCH MATERIAL

Square Feet
Treated wood
Cedar
Redwood
Other untreated wood
Tiles: brick or clay
Wood / Plastic composite (Trex, etc.)

SAMPLE DATA SHEET

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OUTDOOR STRUCTURES MARKET DEMAND DATA - NEW RESIDENTIAL CONSTRUCTION

BUILDER PRACTICES REPORTS NAHB Research Center, Inc.	SINGLE FAMILY DETACHED	MULTIFAMILY DWELLINGS	PRODUCT USAGE
<p>PORCH MATERIAL (continued)</p> <p>Square Feet</p> <ul style="list-style-type: none"> PVC, vinyl, or fiberglass Brick Concrete Natural stone <p>TOTAL</p> <p>WALKWAY MATERIAL</p> <p>Linear Feet</p> <ul style="list-style-type: none"> Poured concrete Concrete paver Asphalt Brick paver Brick or clay tiles Natural stone (include gravel or stone) Treated wood block Other <p>TOTAL</p> <p>PATIO MATERIAL</p> <p>Square Feet</p> <ul style="list-style-type: none"> Poured concrete Concrete pavers Brick pavers Natural stone Brick or clay tiles Treated wood block Treated lumber Other <p>TOTAL</p> <p>DECK MATERIAL</p> <p>Square Feet</p> <ul style="list-style-type: none"> Treated wood Cedar Redwood Other untreated wood Wood / Plastic composite (Trex, etc.) PVC, vinyl, or fiberglass <p>TOTAL</p>	<p>Per-house averages of materials usage, also known as coefficients, for single-family detached homes.</p>	<p>Per-dwelling-unit averages of materials usage, also known as coefficients, for multifamily dwellings such as apartments, duplexes, townhouses and row houses.</p>	<p>An estimate of the total volume or amount of material used in a geographic area. To calculate this data, the Single Family Detached and Multifamily coefficients are multiplied by the estimated housing starts data provided by McGraw Hill Construction Analytics.</p>

SAMPLE DATA SHEET

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